

THE WILLMORE CITY ENTERPRISE

THE NEWSLETTER OF THE WILLMORE CITY HERITAGE ASSOCIATION

APR 2012



Amy, Malta and Paloma

FAREWELL BUT NOT GOODBYE

By Amy Peters

This past month was the last month of my tenure on the Willmore City Heritage Association board. It has been a great privilege to represent this community as a board member, vice-president, and lastly as the president of this amazing organization over the past 4 years.

I have come to learn a lot about working with the vast city resources out there available to those who have the bravery to dream

Farewell continued on page 4

APRIL MEETING

Date: Tuesday, April 17th
Time: 7:00 p.m.
Place: Drake Park

Join us as we welcome one of our favorite people, Stan Poe, as he presents a slide show and lecture about the beginnings of the Willmore City/Drake Park Historic District. You know who he is, you know you love him—so come join us!!!

NOTE: Due to budget cuts, the Code Enforcement Meeting is now scheduled for every THREE MONTHS (June, Sept and Dec), instead of monthly.

JERGINS TRUST PILLAR PROGRESS

The WCHA is thrilled to report that the restoration and cleanup of the historic elements from the Jergins Trust Building have been completed. Thanks to a generous grant from The Long Beach Navy Memorial Heritage Association, these wonderful pieces from a demolished historical landmark are on their way to being repurposed as part of a decorative entryway into the planned Drake/Chavez Greenbelt.

Spectra Company, who was responsible for the beautiful restoration of the Villa Riviera, among many other high profile projects, spent two weeks removing weeds, dirt and loose and cracked mortar and terra cotta from the massive (approximately 5000 pounds each) elements. Damaged bricks from the back were pulled off and the steel beams holding it all together were cut to create two even pillars. The ornamental aspects were repaired using mortar and Magic Sculpt, matching the historic ornamental concrete as closely as possible. Nova Color was used to match the adjacent finish. All materials matched the historic color, texture and application of mortar as closely as possible.

The next items on the agenda are the sinking of 22' foot deep (no, that is not a typo!) caissons and pouring 15' tall pillars. If there is an earthquake, Long Beach may fall, but the pillars will be here til the end of time! We expect this next phase of construc-

Pillars continued on page 4



Board Member, Jim Danno examines Spectra's progress



FAREWELL KEITH

From Jim Danno

It is with a heavy heart that we say farewell to a loyal WCHA supporter, who passed this month.

Many of you might not know the name Keith O' Brian, but it's not surprising. Keith was a member who lived in Camarillo and never attended a meeting or an event.

I've had the pleasure of knowing Keith for the last five years while working on the TV Show "The Mentalist". During that time, Keith has quietly donated to all our WCHA fundraising endeavors. Keith was always amazed and impressed with the number of things that our organization and our community were able to accomplish. He joked about paying his membership every quarter, asking almost weekly if it was time to renew. God bless you Keith, your membership is paid up until the cows come home. Keep a eye on us from up above, there's a lot more to be done. You'll be missed my friend.

RUMMAGING AROUND

The WCHA is looking for donations for the May Day Rummage Sale to benefit Drake Park and the Fund-raiser that supports our events and projects in July. It's your chance to finally clean out your closets and organize your life! Contact a board member for drop off or pickup! Thanks for your support

Saturday May 5th

1:00 to 4:00 p.m.

Info: 562-570-1625

Drake Park: Maine at 10th Street

Bembridge : Open 1:30-3:30

953 Park Circle, Long Beach CA

Drake Park Activities—FREE

Health Fair

May Pole Dances

Food, Crafts, Activities

May Day Festival



1906 Bembridge Homesite tours
Suggested \$2 donation
Children under 12 free with adult



BIRDCAGE
COFFEE HOUSE

Eleno Maduca

Owner

224 W. 4th St.

Long Beach, CA

90802

Phone: 562-628-9835

Cell: 323-270-4788

E-mail: birdcagecoffee@aol.com



Friends' House

LITERACY CENTER

English Classes

Monday & Thursday

7:00-8:30 p.m.

646 W. 9th (9th Street & Maine)

Info: 562-495-1729

Se habla español

The Woodmiller

Custom Cabinetry and Furniture



Scott Miller

(714) 447-4634

Ca. License # 662328





RUG'IT CLEANING

High Quality At Affordable Prices
Commercial & Residential Carpet, Upholstry
Tile & Grout Cleaning

Isaac J. Salgado
Owner & Operator

65 Pine Avenue #729
Long Beach, CA 90802
www.rugitcleaning.com

Tel: 562-972-9778
Fax: 562-624-1122
rugitcleaning@gmail.com

B&B HARDWARE DOOR AND WINDOW

387 Redondo Ave.
Long Beach 90814 - 562.438.2669

BnBHardware.com

LAS DELICIAS DE MICHOACAN

Delicious Mexican Food,
Handmade Corn Tortillas



Breakfast/Desayunos
Tortas y Burritos/Sandwiches and Burritos
Mexican Sausage with Eggs
Jamon con Huevos/Ham with Eggs
Huevos con Machaca/Flank Steak with Eggs
Tocino con Huevo/Bacon with Eggs
Bevidas Aguas Frescas de Frutas Naturales /
Natural Fruit Drinks

755 S. Magnolia Ave., Long Beach, CA 90813
562-951-9634

THE WILLMORE CITY HERITAGE
ASSOCIATION IS COMMITTED TO
THE PRESERVATION,
PROTECTION AND
IMPROVEMENT OF THE
PHYSICAL ENVIRONMENT AND
QUALITY OF LIFE IN THE
WILLMORE CITY /DRAKE PARK
NEIGHBORHOOD.

CALENDAR OF EVENTS

TOYOTA GRAND PRIX

PLACE: Downtown Long Beach

DATE: April 13-15

TIME: Various

Fast cars and Rock n Roll! Need we say more?!
www.longbeachgp.com

MAYDAY AT THE BEMBRIDGE HOUSE

PLACE: Drake Park/Bembridge House

DATE: May 5

TIME: 10:00 a.m.—5:00 p.m.

Maypole dancing, a health fair and children's
activities

www.lbheritage.org

LONG BEACH BIKEFEST TOUR

PLACE: Downtown Long Beach

DATE: May 4-5

TIME: various

4th Annual 31 mile Tour, fundraiser, music and
vendors.

www.bikefestlb.com

MARY LOU HEARD GARDEN TOUR

PLACE: Various

DATE: May 5-6

TIME: 1:00 p.m.—4:00 p.m.

Lovely gardens throughout the South Bay and
Orange County, including the Bembridge House
and other beautiful Long Beach gardens. Char-
ity fundraiser.

www.heardsgardentour.com

AVALON BALL

PLACE: Casino Ballroom, Avalon

DATE: May 12

TIME: 6:00 p.m.—10:00 p.m.

10th Annual journey into the past at the beau-
tiful Art Deco Casino Ballroom on Catalina Island.

www.adsla.org

LONG BEACH COMIC CON

PLACE: Long Beach Convention Center

DATE: May 12

TIME: various.

All things comic book—new stars of the genre,
vendors of historic, publishers of modern.

www.lbheritage.org

GREAT HOMES OF LONG BEACH

PLACE: various

DATE: June 3

TIME: 12:00 p.m.—5:00 p.m.

Six Long Beach distinguished homes with do-
cent led tours. Proceeds benefit the Bembridge
House.

www.lbheritage.org



The Lady Before



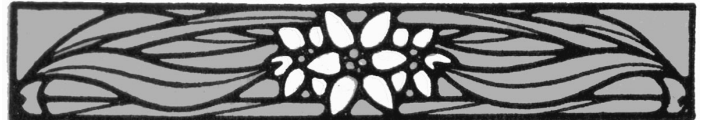
Clean, lovely and ready to be put in place



In process—cleanup, filling in and painting the terra cotta details

tion to take place by the end of June. The Jergins pieces will be moved to The Willmore Heritage Garden and attached to the concrete pillars. We'll keep you posted—it will be a great day and very interesting to watch. All the little boys (and probably the big boys too) will want to see the heavy equipment involved in doing a project like this.

After the pillars, it will be on to signage, the mural, the decorative wrought iron and (cross your fingers), a Port of Long Beach Grant to expand the plantings and add lighting. Stay tuned for updates!

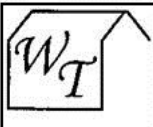


Farewell continued from page 1

and dream big! However, time and experience has shown me that the greatest assets a community can have are its dedicated residents, rather than big city government. Without the tireless commitment of this WCHA board and its fellow neighbors, the Willmore City/Drake Park neighborhood would only be a shadow of itself as it stands today. Not that there are no longer necessary projects to be done, rather the momentum created through this partnership must continue to bring great things to this neighborhood. It has been a great honor to work on such projects as the Courts and Ways Rejuvenation Program, the Daisy Ave. Business District Improvement Project, the Willmore Bikes/ Walks, the WCHA District Markers, Neighborhood Cleanups, organizing historical tours in neighboring communities, petitions to the city council and other city agencies on numerous subjects, as well as countless May Days, LA Heritage Days, and Rose Park Restoration Fairs. These are just a few ways I have been involved in this wonderful community.

This is not a final good-bye, but as life has gotten more complex since my

Farewell continued on page 5



Ward-Tek Construction, Inc.

424 W. Rowland Ave.
Santa Ana, CA 92707
License # 816772

Phone: 714-979-7386
877-979-7386
Fax: 714-979-7004

Restoration & Construction
Fire Water Wind
Motor Vehicle
Historical Restoration
24 Hour Emergency Services
*Performing above and beyond insurance
company requirements and client
expectations*

Farewell continued from page 4

daughter's birth, it has limited my ability to dedicate as much time as I would like to the board formally. Therefore I will still be participating in the activities in this community but in a different capacity at this time. I wish all the best to Hulean Tyler, the new board member elected in March' and the rest of the board as they continue on with the wonderful work that they do.



Honey Badgers, ready to roll!

THE GREAT DOWNTOWN CHASE By Patty Lund

On a gorgeous March day, three costumed Willmore residents were found at 10:00 a.m., sampling the hottest hot sauce at the Hot Licks store in Shoreline Village. They then jogged over to DiStefano's to make a pizza, and then took off at a sprint to Kress Market on Pine Avenue, to do a taste test of a few beers. After downing the rest of the beers, they ran to Pilates Plus to do 3 minutes of exercise, then ran over to the Joe R. Churchill's Cigars on Broadway to take a photo of the Indian Chief statue. What the hell is going on? It's the Downtown Amaz-

ing Chase! Just like television's Amazing Race, the Chase has its participants solving clues and participating in challenges throughout downtown Long Beach. The first three teams to complete all the clues and challenges in the shortest amount of time received gift bags filled with gift certificates to Long Beach businesses, worth hundreds of dollars.

More than 20 teams of two to four people competed in the Chase this year. Running from the Promenade to Pine Avenue, the East Village, Shoreline Village and the Queen Mary, they ended up at the finish line: Kavika's restaurant in the Pike. Presented by the Downtown Long Beach Associates and Garnica Interiors, Willmore's own team, The Honey Badgers: Emily Tanaka, Patty Lund, Morgan Wolfe and fellow Downtown resident Jorge Rivera, came in second, missing first place by only 5 minutes, and beating out all the other teams by a full 65 minutes. Dozens of volunteers, including Willmore's own Dianne McNinch, kept the Chase running smoothly.

This is the 2nd year of Downtown's Amazing Chase. The Honey Badgers were robbed, robbed, robbed of their rightful glory last year, so this year they were back and ready for revenge! If you don't know the story of the honey badger, you obviously do something more productive with your time than most people, because the internet sensation, "The Crazy Nasty-%&@ Honey Badger" has received 40 million hits. (Search "Honey Badger" on the internet to see the clip on YouTube. Spoiler alert: it's a hilarious spoof on a National Geographic wildlife piece, with delightfully foul narration.) The Honey Badger team, trying to rectify the travesty of last year's loss, vied for the costume bonus (15 minutes taken off the team's final time), adding furry tails, beady red eyes, ferocious teeth and stuffed cobras to their costumes. Alas, they were edged out by the "LBC - Let's Be Crazy" team, with their slightly clever Queen Mary costume (including "smoke" from their

Chase continued on page 6

CONGRATULATIONS!

Congratulations to Willmore's newest Board Member, Hulean Tyler. Hulean and Debbie own the house on Maine Ave. that was moved by RDA and have spent many hours and dollars restoring it over the last year. We look forward to seeing them move into their new home and to working with them on improving and preserving the Willmore City Historic District. Thank you for being willing to serve Hulean!

In a vote of confidence, the membership also voted to confirm the re-election of current Board Members, Jana Shields, Jim Danno and Kathleen Irvine. Together with Patty Lund and Emily Tanaka, the Board looks forward to another year of progress and projects. Without the help and cooperation of the membership however, nothing can get done. So thanks to all the community!



California's Strongest Bank

Main Branch
302 Pine Ave.
Long Beach, CA 90802
Phone: (562) 437-0011
Fax: (562) 437-8672





Competition from the Queen!

smokestack hats, and "sea creatures" on their watery blue socks). Whatever. Honey Badger don't care!

Among other challenges: getting a "tattoo" at Outer Limits Tattoo, distinguishing between Cabernet Sauvignon, Shiraz and Tempranillo at District Wine, fixing a flat tire at the Bike Station (kudos to Jorge), guessing the flavors in cookies at Shortnin' Bread Bakery (rosemary and lime, as it turns out-- delicious), washing each other's hair at Den Salon, smoking a hookah (and guessing the flavor correctly as mint, thank you, Emily) at the Maya Hotel, downing a frozen drink in 30 seconds at Bubba Gump (good job managing brain freeze, Morgan), acting out a scene at International City Theatre (the Oscar goes to Patty), and the most difficult of all.- matching hues at Garnica Interiors. Minutes were added to a team's final time for each clue not solved, or challenges not completed. A few extra minutes were taken off the contestants times for taking photos of city landmarks along the way, based on clues as well.

An example of the clues: "Thousands of people

HELPFUL PHONE NUMBERS

| | |
|-------------------------------------|--------------|
| 1st District Council Office | 562-570-6919 |
| Code Enforcement | 562-570-2633 |
| Barking Dogs | 562-570-PETS |
| Neighborhood Watch | 562-570-7229 |
| Police, Non-Emergency | 562-435-6711 |
| Public Services | 562-570-2700 |
| Graffiti | 562-570-2773 |
| Pot Holes | 562-570-3259 |
| Storm Drains | 562-570-2440 |
| Alley Cleaning | 562-570-2876 |
| Bike Trails (Glass or Other Debris) | 562-869-1176 |
| Street Maintenance | 562-570-3259 |
| Recycling | 562-570-2876 |
| Stray Shopping Carts | 800-252-6131 |
| Trash Collection | 562-570-2878 |
| Special Pickup | 562-570-2876 |
| Environmental Services | 562-570-2876 |

passed by this 'sun'- flower during the TED conference, including Bill and Melinda Gates. When you arrive here, steak your claim to the finish line." The Honey Badgers were fortunate in that they had the Queen of Downtown, our own Emily Tanaka, who apparently knows every single place in Downtown Long Beach, the shortest way to get from one to another and the best places to find shade on the way. Emily immediately determined that this clue referred to the metal flower sculpture at the Convention Center, which has solar panels on the top of it. Once the Honey Badgers arrived at the 'sun'flower, they all tried to figure out what was meant by the "steak" part of the clue, surmising that perhaps they had to run back to Outback Steakhouse, which was in view from the Convention Center. Thankfully, team member Jorge Rivera noted that there was a sign directly across from the Convention Center, hanging on the former Borders building at the Pike, that had a huge photo of a steak. The sign is an advertisement for Kavika's Restaurant, so off the four of them went, to collect their prize, only to discover their nemesis team, The Dishonorables, had arrived five minutes before. CURSES!

Although Willmore's own were sore for several days after, the Honey Badgers have assured us they will be back next year to capture the grand prize.



Be afraid, be very afraid!

Keep your old windows! We fix them.
We specialize in older and vintage homes!



www.window-restoration-repair.com

CAL. State Lic. #902221 - Licensed and Bonded

WILLMORE CITY HERITAGE ASSOCIATION

Join the WCHA. Yearly membership due in September.

Renewal _____ New _____ Phone: _____

Name _____

Address _____

City _____ State _____ Zip _____

Email _____

General \$20 _____

Student \$10 _____

Business \$30 _____

Senior \$10 _____

Business Sponsors: \$70/year (10 month guarantee)
Please send business card with check.

Donations (any amount)
\$ _____

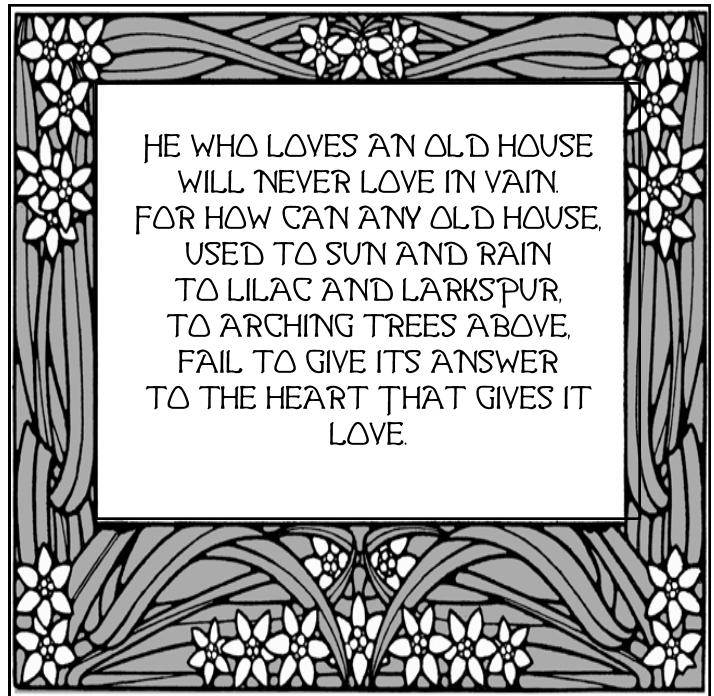
Please make checks payable to:

W C H A

PO Box 688

Long Beach, CA 90801

Donations are Tax Deductible



One World Trade Center
Suite 191
Long Beach, CA
90831

Phone: 562-590-6262
www accuraterepro.com
luis@accuraterepro.com

Luis A. Campos

Account Executive

**ACCURATE
REPROGRAPHICS, INC.**



"Accuracy? That's our name"
Oversize and Color Copying, Exhibit
Boards, Document Scanning, Mounting
and Laminating, Bindery Services, CD/
DVD Duplication, and much more.
Specializing in Litigation Copying

WILLMORE CITY HERITAGE ASSOCIATION BOARD MEMBERS

| | |
|--|----------------|
| Amy Peters, President | (562) 708-0530 |
| amy@willmorecity.org | |
| Kathleen Irvine, Vice-President & Newsletter Editor | (562) 612-0639 |
| kathleen@willmorecity.org | |
| Jana Shields, Treasurer | (562) 495-1729 |
| jana@willmorecity.org | |
| Patty Lund, Secretary | (562) 435-9606 |
| patty@willmorecity.org | |
| Jim Danno, Community Outreach | (818) 266-7110 |
| jim@willmorecity.org | |
| Emily Kiwa Tanaka, Web Communications | (562) 290-2962 |
| emily@willmorecity.org | |
| Michelle Muniz | (714) 478-9647 |
| mmuniz717@yahoo.com | |

Visit us at our website and on facebook:

www.willmorecity.org

**www.facebook.com/pages/Willmore-City-
Heritage-Association**

Ph. 562-435-9606

Blue Gecko Landscape Design

MALAMA KA'AINA

"Take Care of The Land"

For more info, log on to
www.bluegeckolandscape.com



Kathleen Irvine

562-612-0639



HouStories

Discover the History of Your Home

Maureen Neeley, M.L.I.S.

562.438.4687 ~ www.HouStories.net
247 Termino Avenue ~ Long Beach CA 90803
librarian freelance historian 4th generation Californian

APRIL MEETING

Please join us **Tuesday, April 17**
at 7:00 pm., at **Drake Park**

**The Code Enforcement meeting
WILL NOT MEET THIS MONTH!**

NEWSLETTER IS PRINTED
COURTESY OF
ACCURATE REPROGRAPHICS
562-590-6262

NEWSLETTER PAPER
PROVIDED FREE OF CHARGE
BY THE NEIGHBORHOOD
RESOURCE CENTER
562-570-1010

THE

WILLMORE CITY

ENTERPRISE

P.O. BOX 488, LONG BEACH, CA 90801

Return service requested

Non-Profit Org.
U.S. Postage
PAID
Long Beach,
CA
Permit No. 748



443 Pine Ave. Long
Beach, CA 90802

(562)436-8300

www.kressmarket.com

Hours of Operation:
8am - 8pm Sun. - Thurs.
8am - 9pm Fri. and Sat.

Kress Market offers the highest quality in organic produce, fruits and food. Whether you purchase fresh produce and meats from the market or enjoy a healthy meal from our delicious deli, Kress Market is a name you can trust!

Babette Bakery, Inc.

A Full Line French Bakery

Open 7 Days a Week

Monday through Saturday 6:30 a.m. to 6:00 p.m. and Sundays 7:30

1404 Atlantic Avenue
Long Beach, CA 90813
www.babettebakery.com

Tel: (562)218-8877
Fax: (562)218-8812
E-mail:
info@babettebakery.com



ANDERSON PAINT AND HARWARE

"Serving Beautiful Downtown Long Beach"

Specializing in Apartment House Supplies:

Builders Hardware • Paint & Supplies • Electrical Tools • Plumbing • Window Glass • Shades • Screens • Floor Tile • Garden Supplies • Locks & Keys • Mini Blinds • Computer Color Matching

714 Pine Ave, Long Beach, CA

(562) 437-2929

Hours:

Mon-Fri 8:00 am—6:00 pm
Saturday 8:00 am—4:00 -pm

Closed Sundays

REFERENCES

REASONABLE PRICES

Nieto Handyman

General Construction • Tile • Cabinetry
Window Replacement • Cement/Masonry
Kitchen • Bath • Plumbing

Gustavo Nieto

Tel: (562) 492-9837

Cell: (562) 760-2081

Email: oirazan6@hotmail.com



Enlighten Electric

1135 Magnolia Ave.
Long Beach, CA 90813

Phone: 310-315-2698

Fax: 310-315-5698

E-mail:

cwmthe3rd@yahoo.com

BILL MAXWELL

*Electrical Contracting
Interior/Exterior Lighting Design
Contractor License#757443*



APPLEBY

Real Estate Brokerage and Property Management Services

Phil Appleby

(562) 432-3322 • Toll Free 1 (866) 800 LOFTS • Fax (562) 590-9510

119 Linden Ave. • Long Beach, California 90802

www.applebyre.com • appleby3@yahoo.com