

## PRESERVING HISTORY ONE BUILDING AT A TIME

A QUARTERLY INDUSTRY NEWSLETTER FROM SPECTRA COMPANY 2510 SUPPLY STREET, POMONA, CA 91767 800 375-1771 WEBSITE: WERESTOREBUILDINGS.COM

#### PRESERVING HISTORY

RECENT PROJECTS
The Biltmore Hotel
Pantages Theatre, Hollywood
The Bradbury Bldg
Los Angeles Times Building
The Gamble House, Pasadena
Roosevelt Hotel, Hollywood

## THE SPECTRA COMPANY CREDO:

The Greenest Building is the One that Already Exists

- Restoring an existing structure has a significantly lower environmental impact
- Demolition of a building creates major environmental impact through landfill debris
- Preserving architecturally significant and historic structures creates reduced carbon footprint

### From the Desk of Ray Adamyk

Welcome to the inaugural issue of LEGACY, our quarterly newsletter about the historic preservation and restoration industry. As specialists in historic rehabilitation, waterproofing and environmental remediation, we hope to offer practical information about our industry as well as providing a forum to exchange and share with our readers an insightful overview of historic preservation and its overall importance. We welcome your comments and invite you to contribute to future newsletters.

May preservation continue to take its rightful place in our national dialogue. --RA

#### SPECTRA RECEIVES STATE PRESERVATION AWARD

#### A Long Beach Beauty Gets a Glittering Makeover

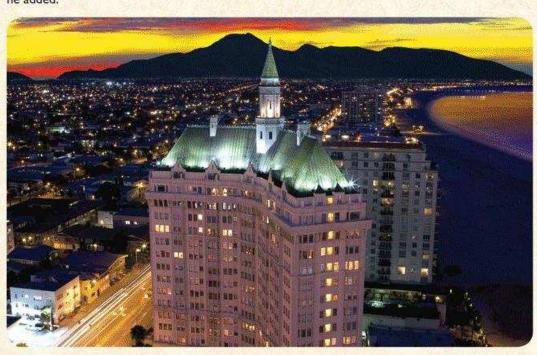
At the recent 25th Annual Preservation Design Awards Dinner hosted by the California Preservation Foundation, Spectra Company president Ray Adamyk received recognition for the company's exacting historic restoration on the 1929 Villa Riviera, one of Long Beach's most famous landmarks.

The prestigious event took place October 18 on Long Beach's other most famous landmark, the legendary Queen Mary, among 250 historic and architecture preservationists from around California.

The Preservation Design Awards are the only statewide preservation awards given each year to honor exemplary historic preservation projects. PDAs recognize a variety of preservation projects of public and private buildings throughout California for their excellence in design, construction, planning and technology which meet the highest standards that conform to the Secretary of the Interior's guidelines for the Treatment of Historic Properties. PDA's are awarded annually in nine categories including: Preservation, Rehabilitation, Restoration, Reconstruction, Contextual In-Fill, Sustainability, Cultural Resource Studies/Reports, Craftsmanship/Preservation Technology, and Archaeology and Interpretive Exhibits.

Spectra Company received a Preservation Design Award in the Restoration category for their thorough restoration of The Villa Riviera, the first major historic restoration project since the building was erected in 1929.

"We are delighted and honored to have our work recognized with a Preservation Design Award," said Adamyk, .
"The Villa Riviera is truly a Southern California architectural and historical landmark and we were thrilled to be involved in bringing it back to its original dazzling splendor," he added.



# Spectra Applies Experience and Excellence in Architectural Preservation and Stewardship

For more than 20 years, Spectra Company has played a critical role in a variety of restoration, conservation, preservation and disaster projects throughout California.

Often working under challenging circumstances such as earthquake damage, years of neglect and/or flooding, Spectra Company's team of experts have restored numerous cultural and architectural landmarks to their original splendor. "The gratification we receive in being able to preserve a structure that has suffered damage for one reason or another is immeasurable," says Spectra Company President Ray Adamyk.

Whether it's complex thorough restoration of historic structures or waterproofing projects, Spectra's team of specialists have never failed to meet the challenge and help restore architecturally-significant buildings throughout California.

As the one of the largest historic restoration/preservation companies in the State of California, Spectra Company provides superior craftsmanship, expertise and technical knowledge in a variety of specialized areas:

- Waterproofing
- Restoration
- Rehabilitation
- Preservation
- Conservation
- · Environmental remediation

# SPECTRA COMPANY MISSION STATEMENT

Our Mission is to contribute creative solutions and professional expertise to the historic preservation of important buildings so that future generations may continue to enjoy, admire and celebrate the genius and beauty of our most treasured architecture.

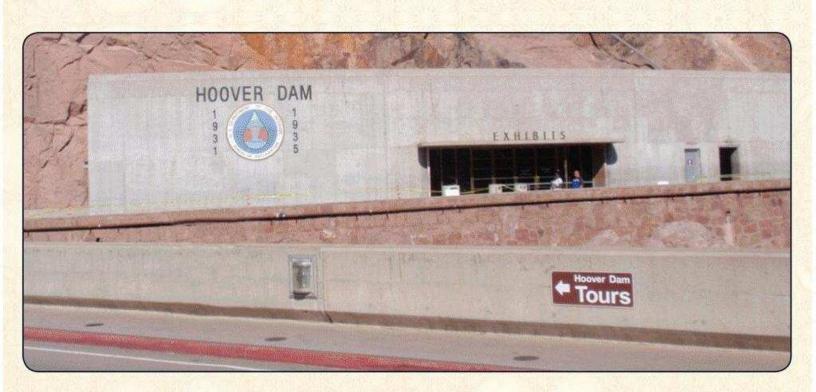
## SPECTRA COMPANY AWARDED HOOVER DAM RESTORATION PROJECT

Spectra Company is bringing its 20-year track record in historic restoration to a major restoration project of the Hoover Dam, one of Nevada's most popular tourist attractions.

The Hoover Dam's Exhibit Hall and Auditorium is currently undergoing wide-ranging rehabilitation by Spectra Company that includes restoration of travertine, terrazzo, concrete, metal restoration, historic hardware, auditorium seating and environmental remediation.

The Dam completed in 1935 is among the largest and earliest massive multiple-purpose dams providing electric power, flood control and irrigation water.

A National Historic Landmark, the Hoover Dam has been rated by the American Society of Civil Engineers as one of America's Seven Modern Civil Engineering Wonders.

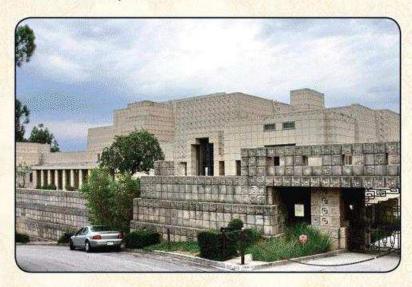


#### A LEGEND IS REBORN:

### Ennis House—Frank Lloyd Wright's Architectural Gem

Spectra Company's Expertise in Historic Restoration Gives Buildings a New Lease on Life.

Being responsible for restoring the legacy of a Frank Lloyd Wright masterpiece is a task for which Spectra Company is uniquely qualified. As President Ray Adamyk recently noted, "We consider our restoration work on this landmark structure to be a source of national pride that we share with the American public."



Located in Los Angeles, the Ennis House is one of Frank Lloyd Wright's 1924 first residences constructed of concrete 'textile block'. This magnificent example of Wright's genius has been studied by architects, architectural historians, artists and preservationists from around the world.

Listed by the U.S. Department of the Interiors' National Register of Historic Places, the Ennis House has continued to captivate admirers for over 90 years. The home has also been designated a Cultural Heritage Monument by the City of Los Angeles and a California State Landmark.

"The grandest of Frank Lloyd Wright's 'textile block' houses, the 1924 Ennis House combined the famed architect's longstanding interest in the sculptural qualities of concrete and his quest to design innovative buildings."

Andrea Hartig, Ph.D.
Director, Western Office, National Trust for Historic Preservation

#### IN THE NEWS

Spectra Company's contributions to historic preservation efforts have created buzz in several media outlets near and far.

Among some of the media that have sung Spectra Company's praises are:

#### Forbes

My LATimes.com—Entertaiment News My LATimes. Com—Construction & Bldg News San Bernardino Sun Daily Bulletin

Reuters
The Hollywood Reporter

Associated Construction Publications

#### THE SPECTRA COMPANY TEAM

Spectra Company's Team of Preservation Specialists Grows

#### REUBEN LOMBARDO

Reuben Lombardo, has recently been appointed to the position of Project Manager.



He is an expert in the restoration and reproduction of

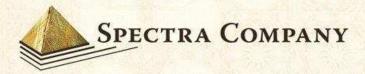
- · Stone and granite
- · Ornamental plaster
- Sculptures
- · Building façade restoration
- Historic ceramic tile and terra cotta design elements

Reuben has served as a consultant for Spectra Company on a number of high profile projects for the past five years.

As Project Manager, Reuben will ensure that Spectra's highest standards of professionalism and expertise are applied in every project.

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#### TESTIMONIAL

"We were very pleased with Spectra Company's professionalism and performance on the repair of the deteriorating sandstone letters above the entrance of the Bradbury Building. They provided excellent workmanship at a very competitive price with lasting results."

Kasha Bali.

Property Manager with MAS Asset Management Corporation, Managing Agent for Downtown Properties

INDUSTRY NEWS AND TRENDS

### WATERPROOFING

Building Owners and Managers BEWARE

As we are all aware, the residential market is in peril, severely impacting the residential construction and building industry. Due to the economic challenges in this market, residential contractors without the experience and training in waterproofing, restoration and preservation are jumping into the commercial market.

Building owners and managers may be enticed by the fact that these inexperienced contractors generally submit very low bids on projects. Of concern as well is the fact that when attempting to fix a low price, inexperienced contractors may use inferior and less effective products than those with good warranties and lasting value.

An otherwise prudent and savvy building owner or manager may end up creating a bigger problem because inexperienced contractors may also fail to realize the complexities of historic restoration projects. As a result, some contractors fail to complete the work. In other cases, the job may be completed but not to the standards of the historic preservation industry.

When comparing bids, make sure to compare equal products, application processes, warranties, and experience of the contractor. If it seems too good to be true – it probably is.